

# Top 10 Reasons to Choose Kegel Conditioners



- 1.) **Choose Kegel for RESEARCH** – 3 Full Time chemists are on staff at Kegel to continue searching for a better solution. Our products are developed by bowlers for bowlers.
- 2.) **Choose Kegel for QUALITY** – All lane conditioners are manufactured with the highest grade ingredients delivering the highest quality products.
- 3.) **Choose Kegel for CONSISTENCY** – Samples are taken from each batch at the beginning, middle, and end for rigorous testing in the lab. Then we employ a bowler full time to bowl on every batch before it leaves our facility.
- 4.) **Choose Kegel for VARIETY** – Each conditioner introduced isn't better because it's new. It was developed for a specific reason and to be compatible with specific lane machine technology. There's a perfect match for everyone.
- 5.) **Choose Kegel for PERFORMANCE** – 3 out of 5 in the United States must know something. They know if they're looking for the best performing conditioners, the choice is Kegel.
- 6.) **Choose Kegel for SERVICE** – No other chemical manufacturer employs 4 full time technicians in-house to assist you with all your lane pattern needs. When you call Kegel, you talk to a person, not a machine.
- 7.) **Choose Kegel for VALUE** – Our conditioners often require less volume for better performance resulting in a lower per lane cost than our competition.
- 8.) **Choose Kegel for FAMILY** – When you do business with Kegel, you're buying more than just a case of lane conditioner. You become part of a family that loves bowling and is committed to helping its customers.
- 9.) **Choose Kegel for the FUTURE** – We've only just begun. We've made great progress in conditioners, but the best is yet to come.
- 10.) **Choose Kegel for BOWLING!** – Kegel is committed to bowling. Each year we invest over 1 million dollars in growing the sport of bowling, which ultimately helps you grow. Invest in the company that invests in you.



Ultimately, Choose **Kegel** for YOU! Running a bowling center is complicated enough. Download your worries about lane maintenance to the experts at Kegel and we'll take care of the rest.

*The summer is here. The time is now.*

*Call Today for a FREE sample of Lane Conditioner designed specifically for your lane machine plus Expert Lane Pattern Consultation.*



[www.kegel.net](http://www.kegel.net)